Jains Anushree: A Smart Investment for Homebuyers Exploring Apartments in Navalur

Strategic Location & Connectivity: A Smart Choice for Buyers

Nestled along the bustling Old Mahabalipuram Road (OMR), Navalur has emerged as one of Chennai's most sought-after suburbs. A surge of IT parks, including TCS, Cognizant, Infosys, and Wipro, dot this corridor—making **Apartments in Navalur** highly attractive to tech professionals and their families. With OMR offering seamless access to East Coast Road (ECR), GST Road, and Chennai International Airport, connectivity is top-notch.

Adding to the convenience, the forthcoming Metro Phase 2 (Madhavaram–Siruseri IT Park) is slated to be operational by 2024, further enhancing commute options for residents. Local amenities such as reputed schools (e.g. Velammal, Mount Litera), hospitals, shopping centres, and the beach at ECR are all within easy reach. These locational and connectivity advantages form a solid foundation for investing in **Apartments in Navalur**.

Jains Anushree: Well-Planned Homes with Abundant Amenities

Among numerous residential projects, **Jains Anushree** stands out as a prominent offering of apartments in Navalur. Developed by Jain Housing & Constructions, it features thoughtfully designed 2- and 3-BHK units ranging from 874 to 1,336 sq ft. Prices start affordably from around ₹48–52 lakhs, a competitive entry point given the premium location.

Jains Anushree is a mid-rise project (B+S+19), housing 244 units. It offers approximately 85+ modern amenities, including a clubhouse, jogging track, basketball court, multipurpose court, trampoline, meditation hall, rooftop lounge, dedicated car-charging points, and more. These facilities reflect a comprehensive approach to healthy, active, and community-oriented living.

The floor plans are thoughtfully designed to balance utility and comfort. Two-bedroom homes span 874–1,060 sq ft, while three-bedroom units range from 1,065 to 1,336 sq ft—offering ample scope for personalization and lifestyle integration. With possession expected around 2028–2029, Jains Anushree appeals to those seeking a blend of modern comforts and long-term market potential.

Market Potential & Investment Outlook

The real estate landscape in Navalur is on an upward trajectory. Housing.com lists Jains Anushree as a prominent under-construction project, with average pricing around ₹5.59 thousand per sq ft and possession by early 2029. As a result, **Apartments in Navalur** like this are gaining traction not only for owner-occupation but also as astute investment assets.

The suburb's transformation—shifting from a village into a thriving residential hub over the past decade—has been driven by IT infrastructure, improved road networks, and the imminent metro line. Such dynamics are expected to further elevate property values and rental demand in the coming years.

While larger developers such as Jains yield scale and visibility, buyers should weigh pros and cons. Some reports and online discussions mention delays or quality concerns associated with other projects by the same group. On the flip side, many homebuyers have praised Jains properties—especially the new Navalur launch—for strong CRM support and robust amenities. Balancing these perspectives with due diligence—project visits, builder track record research, and RERA verification—is essential.

Conclusion

Apartments in Navalur, especially at Jains Anushree, offer a compelling mix of strategic location, comprehensive amenities, and growth potential. Situated on Chennai's busy OMR corridor and underpinned by future metro connectivity, Navalur is a smart investment and lifestyle choice. Jains Anushree delivers competitively priced, well-appointed 2- and 3-BHK homes with modern plans and abundant shared facilities—making it a well-rounded option for families and professionals alike. Still, buyers should perform careful due diligence, considering recent builder reviews and ensuring transparent construction practices.

With strong infrastructure, rising demand, and a promising project pipeline, Navalur is well placed to remain a thriving residential hotspot—making **Apartments in Navalur** a sound proposition for both homeownership and investment.